

## **ACCESSIBILITY AND DATA IN TV**

Services, workflow and infrastructure

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#### Who we are

- Anglatècnic's personnel are Telecommunications and Computer Engineers developing projects for:
  - The broadcast sector (Television Stations).
  - The IT sector (New Technologies).
- Our developments consist of:
  - Tailor-made solutions and projects.
  - Broadcast innovative products for immediate installation at TV stations.
  - New Technology products for different types of businesses, such as hospitals, schools, etc.
- Fingertext is modular and scalable solution from Anglatècnic that allows a TV station to easily provide accessibility and data services embedded in the TV signal.

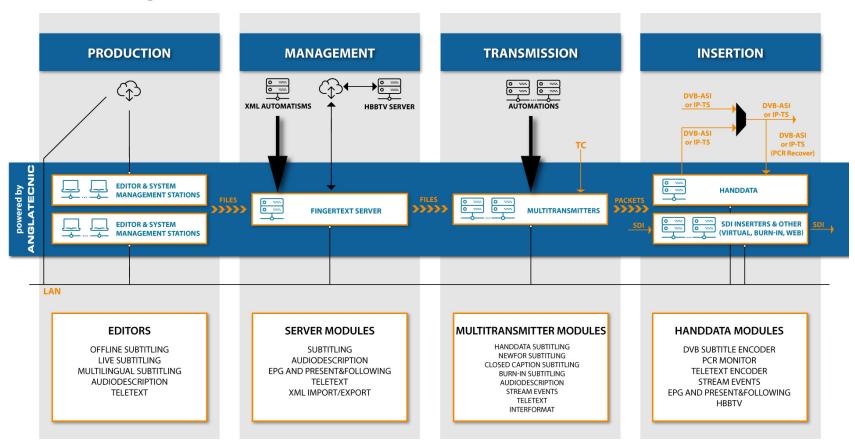


## Accessibility and data services in TV

- Subtitling:
  - People with hearing difficulties: Aenor norm UNE 153010 (Spain).
  - Public spaces (waiting rooms, restaurants, etc.).
  - Elderly people (sharing with family, etc.).
  - Support (languages, low volume, etc.).
- Audiodescription:
  - People with visual impairment: Aenor norm UNE 153020 (Spain).
- Sign Language:
  - People with hearing difficulties: Aenor norm UNE 139804 (Spain).
- Teletext: fast access to information with remote control of the TV set.
- HbbTV and Stream Events: enhanced information (images, videos, etc.)
- EPG and Present & Following: Information from broadcast scheduling.



## Fingertext Workflow and tech Infrastructure



The 4 columns (Production, Management, Transmission and Insertion)

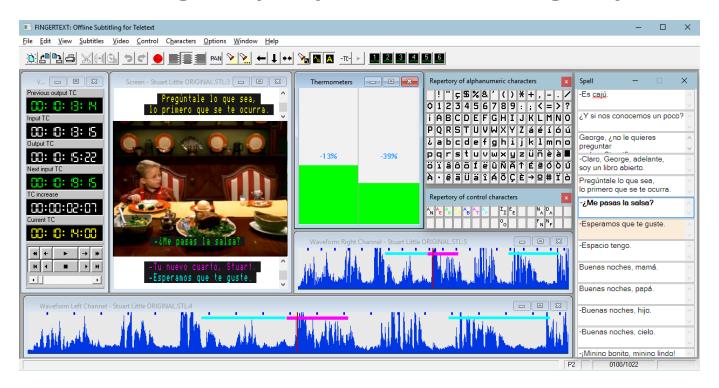


Management

**Transmission** 

Insertion

## Offline subtitling for people with hearing impairments



**Fingertext Offline Subtitling Editor** 



Management

**Transmission** 

Insertion

## Offline subtitling for people with hearing impairments

- Video files with different "frame rate" and aspect ratio.
- Graphic help: audio from the program, reading difficulty, etc.
- Subtitles in any position on the screen.
- Work with Characters (configurable and easy to switch).
- Agile editing of time codes, fast keys and quick navigation.
- Automatic checks and simulations.
- Files " \* .STL" (EBU N19 format for the exchange of subtitles).
- Import and export to other formats (without styles: SRT, TXT).



Management

**Transmission** 

Insertion

## Other offline subtitling



#### **Fingertext Multi-lingual Subtitling Editor**



Management

**Transmission** 

Insertion

## Other offline subtitling

- Video control, graphic help, editing and navigation similar to offline subtitling for people with hearing difficulties.
- Aid for translation.
- Any alphabet.
- Exports to formats with styles (TTML, EBU-TT, webVTT, ...).
- Record the result (burn-in subtitles).

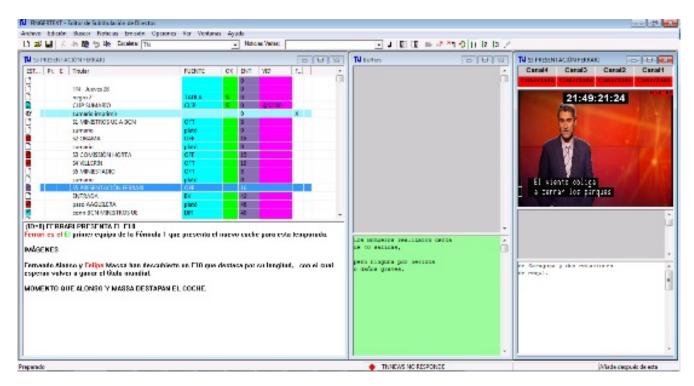


Management

**Transmission** 

Insertion

## **Live Subtitling**



#### **Fingertext Live Subtitling Editor**



Management

**Transmission** 

Insertion

## **Live Subtitling**

- With scripted texts:
  - Manual or automatic capture of news systems (I-News and the like).
  - Differences between automatic captures.
- With non-scripted texts:
  - "Re-speaking" technique
  - Review "Re-speaking" texts and master-slave operation.
- Smart Segmentation into subtitles.
- Quick editing, abbreviations, change of characters, change of position in the screen, etc.
- Automatic delivery

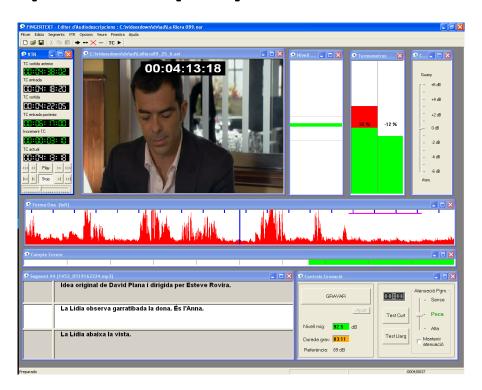


Management

**Transmission** 

Insertion

## Audio description for people with visual impairment



**Fingertext Audio Description Editor** 



Management

**Transmission** 

Insertion

## Audio description for people with visual impairment

- Video control, graphic help, editing and navigation same as offline subtitling for people with hearing difficulties.
- Preparation of the script.
- Recording of segments of audio description independently.
- Audio help: graphic visualization of the recording, automatic levels, etc.
- Segments settings: gain, program attenuation, etc.
- Simulation of results and at segment level.
- ".NAR" and ".ESF" files (only segments and index).
- Audio track complete with or without mixing.

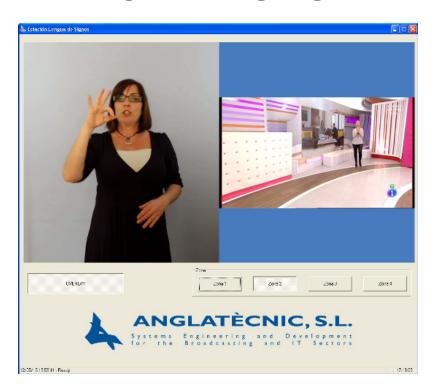


Management

**Transmission** 

Insertion

## Signed language



**Fingertext Signed Language Emitter** 



Management

**Transmission** 

Insertion

## Signed language

- Video mix generation: composition with the webcam video received (the person making the interpretation in sign language) and the video from antenna (programme video).
- Delivery of mixed video in MPEG DASH Live format (video h264 and AAC audio at 2 or 3 Mbps) to the streaming server on the Internet.
- Basic requirements:
  - Internet connection (a minimum of 6Mbps of download and upload is recommended).
  - TV antenna connection.

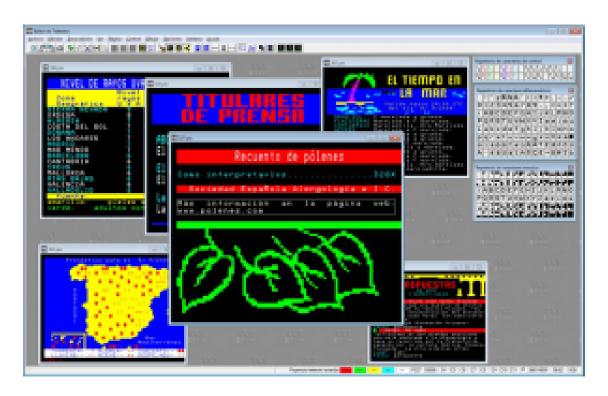


Management

**Transmission** 

Insertion

#### **Teletext**



**Fingertext Teletext Page Editor** 



Production Management Transmission Insertion

#### **Teletext**

- Editor that meets the requirements of the Improved Teletext 1.5 level specifications (ETSI EN 300 706).
- Configurations both at page level and at subpage level.
- Preview the page as seen on a television with teletext.
- Aids for the rapid creation and edit of pages such as display of control characters, areas of publication, protection masks, mosaic fonts with mosaic teletext characters, drawing tools, etc.

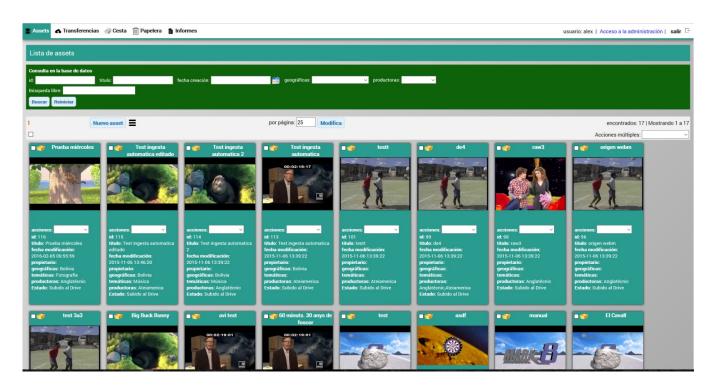


Management

**Transmission** 

Insertion

## **Submitting video files**



#### **NetClip system**



Management

**Transmission** 

Insertion

## **Submitting video files**

- In order to create the accessibility content of a television program the corresponding video file is needed.
- It is recommended to work with low resolution video files (smaller size) that allow frame-to-frame scrolling.
- It is advisable to automate the sending and transcoding of the video files to the companies that will create accessibility content.

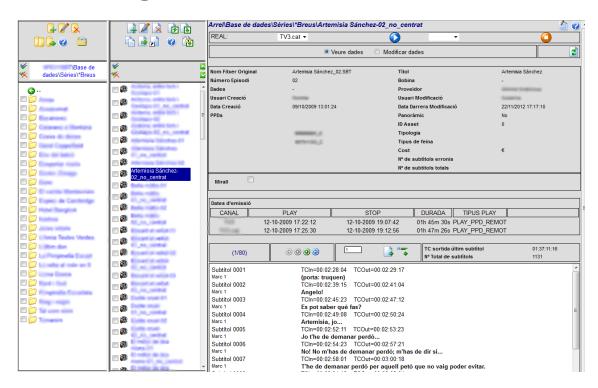


Management

**Transmission** 

**Insertion** 

## Management and administration



#### **Fingertext Server**



Management

**Transmission** 

Insertion

## Management and administration

- Restricted access and different profiles (external company, external system, management, etc.).
- Structured cataloguing of all the accessibility and data contents (teletext, subtitlings, audio descriptions, EPGs, etc.) for fast access.
- Assignment of programme ID to the corresponding accessibility and data contents in order to trigger the services automatically.
- Exports for multiple media (STL, TTML, EBU-TT (D), WebVTT, etc.).
- Automatic imports (teletext content via XML, EPGs, subtitling files, audio descriptions files, etc.).
- Information for external systems via webservice (state, EPG, ...).
- Statistics and new-records (database events) latecnic.com

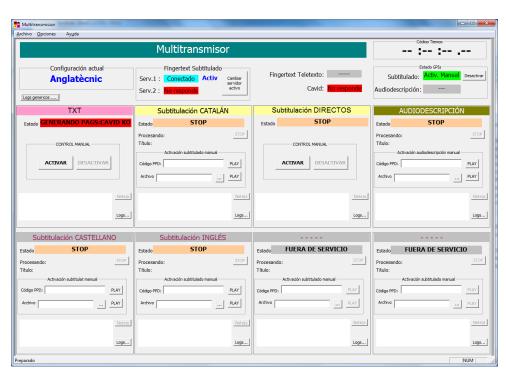


Managing

**Transmission** 

Insertion

#### Transmission in real time



**Fingertext Multitransmitter** 



Managing

**Transmission** 

Insertion

#### Transmission in real time

- Preparation in real time of teletext carousel, different types of subtitles (teletext, DVB, live, etc.), audio description segments,
  Stream Events for HbbTV, Present and Following.
- Accordingly to the TV Playout:
  - Orders:
    - from the Automations (Cue, Play, Stop, etc.).
    - manually (select and execute file).
  - Time code (TC).
- Accepting input protocols (from production tools) and sending output protocols (for inserters).
- Automatic generation of files (saving live subtitling to file to be used in reemissions).



Managing

**Transmission** 

**Insertion** 

## **Teletext and Subtitling**



#### **Different insertion equipment used by Fingertext**



Managing

**Transmission** 

Insertion

## **Teletext and Subtitling**

- Different types of insertion:
  - Teletext and subtitling for teletext in SD-SDI signal into the corresponding audio-visual channel through CAVID.
  - Closed Caption in SD-SDI signal into the corresponding audiovisual channel.
  - OP47 Subtitling in HD-SDI signal into the corresponding audiovisual channel.
  - Teletext and all types of subtitling in TS into all audio-visual services / channels through HandData.
  - Burned-in subtitles.
  - Other protocols and formats (Internet, HbbTV).



Managing

**Transmission** 

**Insertion** 

#### **HbbTV** and **Stream Events**



HbbTV application by Anglatècnic on a TV receiver



Managing

**Transmission** 

Insertion

#### **HbbTV** and **Stream Events**

- Signals in the TS the path of the HbbTV application on the Internet using HandData as TS inserter.
- Applications published on the Internet.
- Using CDN when video is used.
- Launches asynchronous applications as requested by TV Station by sending Stream Events through the TS by using the HandData as TS inserter.
- Capability to obtain enriched metrics of audience.



Managing

**Transmission** 

Insertion

## **EPG and Present&Following**



**Electronic programme guide (EPG)** 



Managing

**Transmission** 

Insertion

## **EPG and Present&Following**

- Insertion in the TS through the HandData of the EIT tables in order to:
  - send the EPG programming guide
  - submit the present and following information.
- Requirements:
  - receiving the real rundown of programs.
  - receiving all updates of events of the rundown.



## Companies that intervene in the process

- Service companies to create accessibility and data content (associations of deaf people, private companies, etc.):
  - Column 1: production.
- Audio-visual companies (tv broadcasters, theatres) in order to add accessibility and data:
  - Column 2: managing.
  - Column 3: transmission.
  - Column 4: insertion.



#### **Conclusions**

- Complex infrastructure (accurate planning is required).
- Complex operation (needs planning for the operation of the services):
  - coordination is necessary between the owners of the audiovisual content and companies that provide the accessibility and data services (for example, deliver the video files fast and in advance).
  - an infrastructure that allows automation and reusing of the accessibility and data content is necessary.
- Fingertext is a modular, scalable system designed to allow companies to start with a simple system and build from there when new needs arise.



## P.D.: Introduction to the ImAc project

Anglatècnic is one of the nine partners of the Immersive Accessibility project (ImAc project) financed by the European Union Research and Innovation programme Horizon 2020 among other private companies, universities, tv stations and public centers.



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 761974.



## P.D.: Introduction to the ImAc project

- An immersive platform for all citizens: subtitling, audio description, audio subtitles and sign language services for immerse content such as 360 videos and VR.
- The objectives of the project are:
  - Create accessible and fully personalised services for all citizens.
  - Deliver novel resources for the broadcasting industry to provide adapted content ensuring accessibility in immersive environments.
  - Demonstrate the tools and platform in open pilots.
  - Work towards standardisation of accessibility data in an immersive content environment.
  - Maximize impact on society delivering real and useful solutions.



# Thank you for your attention!

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